



## **FOR IMMEDIATE RELEASE**

### **TRANSCEND COMMUNICATIONS, INC. OF MINNEAPOLIS, MINNESOTA ANNOUNCES IT'S 4<sup>TH</sup> ANNUAL SHORETEL USERS CONFERENCE**

**January 28<sup>th</sup>, 2009 | Transcend Communications**, a Minneapolis, Minnesota based Reseller and Integrator of IP Telephony & Video Solutions recently announced it's 4<sup>th</sup> annual ShoreTel Users Group event. It is a full day event at the Marriott Depot in downtown Minneapolis. The event features Keynote Speaker Ed Basart, (founder and Chief Technical Officer of ShoreTel). Additionally, ShoreTel 9.0 will be unveiled with a comprehensive live demonstration. Other sessions include a sneak peak at the product roadmap, ask the expert interactive panel and informational product break-out sessions that include featured products such as HP Procurve, Enterprise Contact Center, Custom Applications, and SIP Trunking.

*"This is our 4<sup>th</sup> year of doing this",* noted Laurie Legus, Vice President of Services for Transcend. *"As the largest ShoreTel Reseller we believe it is vitally important to thank our customers by giving them a full day that is dedicated to them and learning more about their communications platform. It's also a great opportunity for our customers to network with each other and discuss what's happening in the industry, share best practices and tell their stories."* Legus added.

The event will be held on February 26<sup>th</sup> from 8:00 AM – 4:00 PM CST. Sponsors include ShoreTel, LifeSize, HP Procurve, EtherSpeak and Broadline Communications. More event details can be found on Transcend's Web Site [www.transcendinc.net](http://www.transcendinc.net).

#### **About Transcend Communications**

**People | Experience | Service**

Transcend has been selling phone systems since 1985 and has over 3,000 customers. By definition, we are a Value-Added Reseller (VAR) and systems integrator that designs, develops, deploys and supports network, data security, video conferencing and IP telephony solutions. By reputation, we are known for taking the lead in providing customers with state-of-the-art technology to maximize the productivity of their data infrastructure. For more information on Transcend, visit <http://www.transcendinc.net> or call 800-800-0353.

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