



Transcend Communications offers Next Generation of LifeSize High Definition Video Communications and Telepresence Products

*Industry's First Available Standards-Based 1080p30, 720p60 Systems
New Management and Infrastructure Products Make Enterprise Deployment Easy*

Minneapolis, US – October 15, 2008: Transcend Communications, the Midwest provider of business communication solutions today announced the next generation in high definition video communications products from LifeSize Communications are now available, including the all-new LifeSize® Room 200™, the first full HD (1080p30/720p60) video communications solution, LifeSize® Conference 200™, the world's first standards-based 1080 telepresence solution, and the all-new LifeSize® Team 200™, a feature-rich HD communications system for workgroup conferencing.

By eliminating the time, cost and pollution associated with travel, many experts regard video as the next wave of business communication. LifeSize products from [Transcend Communications](http://www.transcendcommunications.com) deliver superior quality of experience, unique flexibility and unmatched price performance, allowing people everywhere to enjoy the many benefits of video communications.

"Transcend clients want high-quality, cost-effective video solutions that help their businesses do more and travel less," said George Demou, President and CEO of Transcend Communications. "LifeSize, the partner that pioneered high definition video communications, has taken HD to the next level. These new products will help Transcend provide even better value to our customers and let them communicate naturally, effectively and easily, putting the power of video to work for their business."

All-new video products from Transcend and LifeSize include:

LifeSize® Room 200™

- The world's first Full HD Video Communications System, with 1080p30 and 720p60 resolution.

LifeSize® Conference 200™

- The world's first standards-based 1080p30/720p60 telepresence solution

LifeSize® Team 200™

- Enhanced HD communications for workgroups featuring dual monitors, dual cameras and dual microphones.

Transcend Communications also offers new tools from LifeSize that help customers deploy and manage their video networks, with new and improved versions of **LifeSize® Multipoint™**, **LifeSize® Transit™** and **LifeSize® Gateway™** infrastructure products.

LifeSize's all-HD video product portfolio is now the industry's broadest and most affordable high definition product line, ranging from simple point-to-point video systems to highly customized, multi-display, multi-HD camera telepresence systems. These exciting



MINNESOTA
2101 KENNEDY STREET NE
MINNEAPOLIS 55413

MAIN 763.463.1000
FAX 763.463.1100



**MADISON, WISCONSIN
CHICAGO, ILLINOIS**

TOLL-FREE 800-800-0353
www.transcendinc.net



products are built on LifeSize's advanced video architecture – the technology that delivers superior quality of experience, unique flexibility and unmatched price performance.

For a complete list of the LifeSize HD products available from [Transcend Communications](http://www.transcendinc.net/products/lifesize.html), including their audio, infrastructure and management products, see <http://www.transcendinc.net/products/lifesize.html>.

About LifeSize Communications

LifeSize is the first company to develop and deliver [high definition video](#) communications products. LifeSize was founded in 2003 by industry veterans and named "Videoconferencing Company of the Year" in 2007 by Videoconferencing Insight. LifeSize's award winning solutions combine exceptional quality, user simplicity and administrator manageability to make video communications a productive, true-to-life experience. [LifeSize](#) is headquartered in Austin, TX with subsidiaries in Europe and Asia Pacific, and a network of channel partners reaching more than 80 countries.

About Transcend Communications

People | Experience | Service

Transcend has been selling phone systems since 1985 and has over 3,000 customers. By definition, we are a Value-Added Reseller and systems integrator that designs, develops, deploys and supports network, data security, IP video, and IP telephony solutions. By reputation, we are known for taking the lead in providing customers with state-of-the-art technology to maximize the productivity of their data infrastructure.

For more information on Transcend, visit www.transcendinc.net or call 800-800-0353.

For additional information or to request a live product demonstration, write Transcend Communications at marketing@transcendinc.net or call 763-463-1026.

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MINNESOTA

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MAIN 763.463.1000
FAX 763.463.1100



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CHICAGO, ILLINOIS**

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