



FOR IMMEDIATE RELEASE

TRANSCEND COMMUNICATIONS, INC. OF MINNEAPOLIS, MINNESOTA IMPLEMENTS A SHORETEL PHONE SOLUTION FOR BROCK WHITE.

Reliable, easy-to-use and cost-effective IP phone system dramatically improves productivity and communications.

August 7, 2008 | Transcend Communications, Inc. today announced it has signed an agreement with Brock White of St. Paul, Minnesota for a ShoreTel IP telephony system. The transaction includes replacing an old PBX in 3 of 22 sites with additional rollouts under consideration for 2009.

“This is one of the best rollouts IT has ever done. The Transcend Team did such a great job in making this a turn-key project we wish we could have them for all of our IT rollouts,” said Mike Somers, Director of IT for Brock White.

Brock White’s aging system needed constant rebooting. They were looking for a new IP telephony solution that would be easy to install and easy to manage their multiple locations. The ShoreTel Solution allows them to save on costs as well as provide time savings through Presence Management, Unified Communications and Office Anywhere applications. “The ShoreTel System was a perfect match for Brock White and also gained considerable credibility for the IT Department within the organization. The employees are very excited about our new system,” commented Somers.

About Brock White

Brock White Company LLC headquartered in St. Paul, MN, a leading distributor of construction materials, was incorporated in 1954 to provide specialty products to concrete and masonry construction markets in the upper Midwest United States. Brock White has 22 locations throughout the Upper Midwest United States and Canada with its Headquarters in St. Paul, Minnesota.

About Transcend Communications

People | Experience | Service

Transcend has been selling phone systems since 1985 and has over 3,000 customers. By definition, we are a Value-Added Reseller and systems integrator that designs, develops, deploys and supports network, data security, IP video, and IP telephony solutions. By reputation, we are known for taking the lead in providing customers with state-of-the-art technology to maximize the productivity of their data infrastructure.

For more information on Transcend, visit www.transcendinc.net or call 800-800-0353.

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