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## FOR IMMEDIATE RELEASE

### TRANSCEND COMMUNICATIONS, INC., OF MINNEAPOLIS, MINNESOTA, EXPANDS INTO CHICAGO, ILLINOIS

IP Telephony | IP Video | Data Security | Wireless

**March 31, 2008 | Transcend Communications, Inc.** today announced it has expanded its IP Telephony and Networking business into Chicago, Illinois.

“Chicago is nearly 8 times the Minneapolis market and we already have customers there,” explains George Demou, President and CEO of Transcend Communications. Transcend is headquartered in Minneapolis, Minnesota and has quickly expanded into the state of Wisconsin and Illinois. As Transcend began to partner with companies, small and big, it has grown those relationships to a nationwide presence. Transcend has recognized a 78% growth rate in their pure IP Telephony business, allowing them to expand their products and services throughout the Midwest. “Chicago was a natural next step for us to expand; we are simply taking a successful model and launching it into a new market. We did this in Madison three years ago and saw 100% growth last year,” states Mr. Demou.

Transcend delivers strategic business results by leveraging expertise in VoIP, video conferencing, media streaming, network infrastructure and network security solutions. They are a recognized leader in the design, development, deployment and support of communications systems specifically tailored to their customers’ most mission-critical requirements. Mr. Demou stated, “We have grown our business due to the trusted relationships with our customers as well as our current customer satisfaction rating of 98.9%; world-class is 90%.”

Transcend enables customers to contain costs, manage relationships, support end-users, streamline call flows, and enhance productivity overall. “The goal is to take the complexities out of a migration to IP Telephony. Our customers love the fact that our system is extremely easy to use and we enable them to manage it,” says Mr. Demou.

#### About Transcend Communications

People | Experience | Service

Transcend was established in 1984 and has over 4,000 customers.

By definition, Transcend is a Value-Added Reseller and systems integrator that designs, develops, deploys and supports network, data security, IP video and IP telephony solutions. By reputation, Transcend is known for taking the lead in providing customers with state-of-the-art technology to maximize the productivity of their data infrastructure.

For more information visit [www.transcendinc.net](http://www.transcendinc.net) or call 800-800-0353.

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