



PRESS RELEASE

September 8, 2006

Contact:

George Demou, VP of Business Development - george.demou@transcendinc.net, 763.488.6055

Transcend Communications, Inc.

Transcend Communications, Inc., Minneapolis, Minnesota, announced that it has implemented with Haigh Todd and Associates (HTA), St. Louis Park, Minnesota, a ShoreTel Enterprise IP telephony and converged conference bridge solution. The implementation includes replacement of the existing Altigen PBX and outsourced conferencing service.

“As a consulting firm, we recognize the importance of applying our methodology to the selection of our telecommunications system,” said Barry Todd, Partner. “We first defined our requirements with the consultants, remote employees and operation staff. Then we wrote a detailed request for proposal (RFP) based on those requirements. Our RFP also had specific requirements of the vendor: reputation, vision, market adoption and R&D spending,” Todd said.

After evaluating the major IP telephony players, ShoreTel provided HTA with the best converged architecture. “It is amazing when you take the time to go through the right process how clear and easy your decision becomes,” said Todd. “We are excited about our new ShoreTel IP telephony solution. We feel it is making us a better business.”

About HTA

Haigh, Todd & Associates (HTA), is a business telecommunications management company founded in 1990 with services including strategic planning, project consulting, telecom staff outsourcing and TeleManagement. HTA services are designed to function as an extension to our client’s telecommunications department to help them establish strategy, select technology, design, implement, and administrate all types of telecommunications equipment, network services and applications. HTA has over 250 years of experience in telecommunications on staff and uses that experience to bring business driven solutions to our clients. HTA is vendor independent and doesn’t sell telecommunications products or services; we help our clients get the most out of theirs. HTA is the leading telecommunications consulting and management firm in the Twin Cities. To learn more about Haigh, Todd & Associates visit our website at www.haigtodd.com.

About Transcend Communications, Inc.

The company was established in 1985 and has over 4,000 customers. By definition, Transcend Communications is a value-added Reseller and systems integrator that designs, develops, deploys and supports network, data security and IP telephony solutions. By reputation, Transcend Communications is known for taking the lead in providing customers with state-of-the-art technology to maximize the productivity of their data infrastructure. Simply put, companies that require more from their networks count on Transcend Communications to take them to the next level.

About ShoreTel, Inc.

ShoreTel is the fastest growing IP PBX company worldwide and the leader in customer satisfaction. The company has shipped its groundbreaking solutions since 1998 and continues to outpace the rapidly expanding VoIP market with technological advances and sales that are doubling year over year. ShoreTel voice systems are designed to make businesses smarter, setting new standards for usability and manageability while reducing telecommunications costs. A uniquely distributed architecture extends enterprise-class voice services to every office and outpost, keeping employees fully connected wherever they go. A select, worldwide group of channel partners provide top-notch service and support. For more information, visit <http://www.shoretel.com/> or call 1-877-80SHORE.

#