

<http://www.transcendinc.net>
<http://www.shakopee.k12.mn.us>

FOR IMMEDIATE RELEASE

Shakopee Public Schools works with Transcend to implement nearly 1,000 endpoints of ShoreTel VoIP.

Minneapolis, December 8-- Transcend Communications, Inc., announced it has implemented with Shakopee Public Schools located in Shakopee, Minnesota a nine-site install of the ShoreTel IP Telephony System.

“The ShoreTel VoIP System met our specifications having the features along with the functionality to meet the needs of our K-12 Institution,” said Wade Phillips, Director of Technology, Shakopee Schools. “Adding two buildings and having an outdated system is what led to the migration of the ShoreTel System. This was a rather aggressive project consisting of nine locations. The Transcend team laid out a systematic process from start to finish and followed through with the plan, providing us one virtual phone system to manage all nine locations,” said Phillips.

“The ShoreTel Personal Call Manager has become a great tool to increase internal communication within all of the sites as well as with the community. A great benefit of this is that we can now accurately determine where the initial call is placed within our 911 process, and our internal response rate is managed more quickly to connect with First Responder,” said Phillips.

“The ShoreTel system has a great ROI along with a low cost of ownership. We now have the ability to manage the system with limited resources and with a 99.999% up time. Because the system is well interfaced and unified, tasks are easy to manage. It is a stable system with high-quality phones. The ShoreTel VoIP System has provided us with the total package,” said Phillips.

About Shakopee Schools

The Shakopee Public Schools serve 5,400 students in a rapidly growing, diverse community. The district has four elementary schools, three serving grades K-4 and one grades 5 & 6; a Junior High, serving grades 7-9, and a Senior High, grades 10-12. In order to improve the achievement of all students, the school district is focusing on analyzing student data and establishing measurable improvement goals. Students in grades 2-9 are tested in the fall and spring using a computerized standardized test system. The testing results allow parents, students and teachers to monitor a student's progress. The results are also used to help design curriculum-improvement plans. New curriculum is adopted district-wide on a six-year cycle. Staff committees study each curriculum area and report findings to a district-wide Curriculum Advisory Council. The council, which includes community members, then makes recommendations to the School Board. To learn more go to <http://www.shakopee.k12.mn.us>.

About Transcend Communications

Transcend was established in 1985 and has over 4,000 customers. By definition, Transcend Communications is a value-added Reseller and systems integrator that designs, develops, deploys and supports network, data security and IP telephony solutions. By reputation, Transcend Communications is known for taking the lead in providing customers with state-of-the-art

technology to maximize the productivity of their data infrastructure. For more information visit [http:// www.transcendinc.net](http://www.transcendinc.net).

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