



FOR IMMEDIATE RELEASE

TRANSCEND COMMUNICATIONS SAID IT HAS FORMALIZED TWO NEW SERVICE OFFERINGS FOR 2009; *TRANSCEND DESKTOP* AND *TRANSCEND CARRIER SERVICES*.

March 3, 2009 | Transcend Communications, a Minneapolis, Minnesota based Reseller and Integrator of IP Telephony, Network & Video Solutions today announced the formal launch of two service offerings; Transcend Desktop, a complete managed services offering and Transcend Carrier Services, a one stop telephone line and WAN service. The company plans to aggressively market both services into its customer base of 3,000.

"We listen closely to our customers and they want Transcend to provide more services to their business, they rely on us as their trusted technology partner and we both want to find ways to expand our partnership." Said Transcend President & CEO George Demou.

Transcend Carrier Services was initially launched at the beginning of 2008 and the reception was very strong, "we are helping customers consolidate lines, introducing SIP trunking and just take advantage of newer offerings that are faster and cheaper", Said Mark Lindgren Transcend VP of Sales. Transcend will work with a dedicated group of people to perform a current carrier services audit, needs based quote of all major brands, provisioning and implementation of the new circuits.

Transcend Desktop is a managed services solution unlike most. With Transcend Desktop we take the entire burden of IT off our customer's shoulders and put it on ours. Powered by IVDesk, Transcend Desktop provides our Small and Medium Customers with the following benefits;

- Anywhere access to desktop applications
- Management of all software applications & releases
- 24 x 7 help desk for all IT related inquiries
- Management of all application based hardware
- Data Security to protect your companies information
- Business continuity and disaster recovery
- One low monthly fee with a typical immediate ROI

"There are already nearly 100 customers using IVDesk, this market is hot in this economy," Demou said, "The Managed Service Industry is expected to top \$40 million in 2009 and \$66 billion by 2012", he added.

About Transcend Communications **People | Experience | Service**

Transcend has been selling IT Solutions since 1985 and has over 3,000 customers. Transcend is a systems integrator that designs, develops, deploys and supports network, data security, video conferencing and IP telephony solutions. For more information on Transcend, visit <http://www.transcendinc.net> or call 800-800-0353.

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