



**FOR IMMEDIATE RELEASE**

**TRANSCEND COMMUNICATIONS, INC.  
OF MINNEAPOLIS, MINNESOTA SELECTED AS SHORETEL'S  
TOP VOLUME RESELLER WORLDWIDE**

**July 27<sup>th</sup> 2007** | **Transcend Communications**, a Minneapolis, Minnesota based Reseller and Integrator of IP Telephony Solutions today announced it has been awarded by ShoreTel as the top revenue producing Reseller. **ShoreTel, Inc.**, the fastest growing IP PBX Company worldwide and the leader in customer satisfaction, announced its selection at its Annual Partner Summit. Transcend was honored for being the top revenue-producing channel partner for the Fiscal Year 2007.

*"This honor emphasizes our company's strong relationship with ShoreTel and the progressive adoption of pure IP Telephony Solutions in our Marketplace",* said George Demou, Vice President of Transcend Communications.

ShoreTel's highly qualified partners consist of VARs, Distributors, integrators and interconnects that help customers navigate a world of Voice over IP (VoIP) options, including LAN, WAN, call center, voice and data application integration, technology deployment, training and support. Only the top revenue-producing organization in ShoreTel's channel partner program was selected for this honor.

*"We are delighted to honor **Transcend** for its outstanding revenue achievements,"* said Joe Vitalone, Vice President of Worldwide Sales and Channel Development for ShoreTel. *"Working with Transcend has helped ShoreTel become the fastest growing IP PBX Company worldwide and we appreciate their accomplishments and abilities to deliver World Class Customer Satisfaction."*

**About Transcend Communications**  
People | Experience | **Service**

Transcend was established in 1985 and has over 4,000 customers. By definition, Transcend is a Value-Added Reseller and systems integrator that designs, develops, deploys and supports network, data security and IP telephony solutions. By reputation, Transcend is known for taking the lead in providing customers with state-of-the-art technology to maximize the productivity of their data infrastructure. For more information on Transcend, visit [www.transcendinc.net](http://www.transcendinc.net) or call 800-800-0353.

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