



## FOR IMMEDIATE RELEASE

### TRANSCEND COMMUNICATIONS, INC. OF MINNEAPOLIS, MINNESOTA IMPLEMENTS THE SHORETEL IP TELEPHONY SOLUTION FOR WEIS BUILDERS

*Reliable, easy-to-use and cost-effective IP phone system dramatically  
improves productivity and communications.*

**November 17, 2007 | Transcend Communications, Inc.** today announced it has deployed an IP Telephony Solution for Weis Builders of Minneapolis, Minnesota.

“We have three offices, 300 employees, with 1-2 employees at each of 40-50 job sites at any given time. The ShoreTel phone system speeds up our communications in the field and allows us to find our employees in real time,” states Scott Reid, IT Director for Weis Builders.

Weis had been running on a 15 year old phone system that had reached capacity and did not offer the much needed features in today’s working environment. After a deep evaluation of several vendors, Weis decided on ShoreTel for two reasons; first they scored highest in every objective Weis needed for a phone system and second, it is easy to administer. Reid stated, “Choosing the ShoreTel system was a big economic factor when we compared ShoreTel and their competition. We were quite impressed by the phones, speakers, built-in redundancy, and unified messaging.” Mr. Reid also mentioned the benefit it brings to their staffing and the ability to reallocate resources.

“Transcend Communications was a huge factor in our decision. Our representative, Kasey Keeler, is very responsive and always delivers his ‘to do’ with a higher than expected result. Transcend has been understanding of our needs and made sure the system was going to work the way we want it to work,” states Reid.

#### **About Weis Builders**

**Delighting clients is our mission.** Clients look to Weis Builders as a partner who will listen to their needs, understand their business objectives and offer the best construction options.

Weis has been building relationships since 1939. Their focus is to provide you with a predictable building solution that saves you time and money. Weis Builders is passionate about creating innovative solutions that add value to every building project.

#### **About Transcend Communications**

People | Experience | Service

Transcend was established in 1984 and has over 4,000 customers.

By definition, Transcend is a Value-Added Reseller and systems integrator that designs, develops, deploys and supports network, data security, IP video, and IP telephony solutions. By reputation, Transcend is known for taking the lead in providing customers with state-of-the-art technology to maximize the productivity of their data infrastructure.

For more information on Transcend, visit [www.transcendinc.net](http://www.transcendinc.net) or call 800-800-0353.

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